

Marketing/Graphic Designer 2017

YMCA of Greater Grand Rapids, Grand Rapids, Michigan

- Developed internal and external marketing
- Managed website and corporate branding

Marketing Coordinator 2008 - 2014

Saint Mary's Health Management Company, Grand Rapids, Michigan

- Directed external design for the development of marketing campaigns
- Facilitated collaboration with internal departments regarding promotions, campaigns, and events, coordinated brand consistency

RESEARCH

Published Works

Faulkner, S., Stafford, L., **Kuiper, K.** (2022). Family communication as art. J. Manning & K. Denker (Eds.), *Family Communication as... Exploring Metaphors for Family Communication*. Wiley.

Kuiper, K. (2023). Bridging the gaps: Advancing the communication theory of identity. *Communication Studies*.

Kuiper, K. (2021). Communication theory of identity: Frame five. *Annals of the Interpersonal Communication Association*

Stafford, L., **Kuiper, K.** (2021). Communal strength and exchange orientation's associations with relational characteristics and forgiveness. *Journal of Family Issues*.

Stafford, L., **Kuiper, K.** (2021). Social exchange theories. D. Braithwaite & P. Schrodt (Eds.), *Engaging theories in interpersonal communication (3rd ed.)*. Routledge.

Conference Presentations

Kuiper, K. (2021). Operationalizing identity bridges: Responses to identity gaps. National Communication Association 107th Annual Conference, Seattle, WA.

Kuiper, K. (2020, November 19-22). NCA teachers on teaching series: Honoring Professor Sandra L. Faulkner [Presenter]. National Communication Association 106th Annual Conference. Virtual.

Kuiper, K. (2020, March 6). Femifesta [Paper presentation]. Women, Gender, and Sexuality Studies Research Symposium, Bowling Green State University, Bowling Green, OH.

Kuiper, K. (2019, November 14-17). Perceived value as an indicator of relational maintenance behaviors [Paper presentation]. National Communication Association 105th Annual Conference, Baltimore, MD.

Kuiper, K. (2019, April 14-19). Thicker lenses: New aspects of CTI's identity gaps. Central States Communication Association Annual Convention, Chicago, IL.

Hanasono, L., Burns, A. J., Kanemoto, E., Gilkeson, S., Kissling, R., **Kuiper, K.**, Shetterly, J., Wen, X. (2019, November 14-17). Minding the gaps: Explaining differences in anti-hate bystander intervention [Paper presentation]. National Communication Association 105th Annual Conference, Baltimore, MD.

Hanasono, L., Vierrether, T., **Kuiper, K.**, Jackson, N. (2019, November 14-17). Saving face: Applying a dual-process theory of message production to explain anti-hate bystander intervention in interpersonal contexts [Paper presentation]. National Communication Association 105th Annual Conference, Baltimore, MD.

Kuiper, K. (2019, November 14-17). Communication theory of identity's fifth frame [Paper presentation]. National Communication Association 105th Annual Conference, Baltimore, MD.

Kuiper, K. (2018, November 7-11). Identity bridges [Paper presentation]. National Communication Association 104th Annual Conference, Salt Lake City, UT.

TEACHING

Defiance College

Italy McMaster Learning Community MCC 377

This learning community is part of the McMaster School for Advancing Humanity. In accordance with the school's statement, the mission of this community is to educate students for responsible citizenship, produce committed global citizens and leaders who understand the importance of individual liberties in improving the human condition worldwide, and encourage graduates to take an active role in addressing these issues in their chosen professions.

Introduction to Rhetoric COMM 250

This course offers an introduction to rhetorical theory and rhetorical criticism. Using a graphic novel as a textbook, the history of rhetoric is examined, including its shifting purpose, definition, and application. Students also are introduced to textual analysis to study and produce rhetoric. This class fulfills Defiance College's Creative and Expressive Arts General Education requirement.

Communication Seminar COMM 498

This senior capstone experience involves independent research that may be project- or research-oriented. Seniors work with the instructor to plan, execute, and evaluate the project.

Relational Communication COMM 350

This course explores the significance of interpersonal communication in relational contexts, critically evaluates various relational communication theories, and applies those concepts and theories to our communication behaviors and relationships.

Persuasion COMM 350

This course is designed to introduce students to theoretical and applied issues surrounding persuasion. It explores how communication helps create, transform, repair, dissolve, and maintain attitudes. This course emphasizes critical thinking, focusing on creating and consuming persuasive messages.

Research Methods COMM 410

This course outlines major communication studies methods in the humanities tradition, with some coming from the social sciences. Methods studied include textual analysis, history and historiography, archival research, discourse analysis, qualitative and quantitative data analysis, ethnography, and interviewing. This advanced course is a prerequisite for COM 410, providing students with the preparation required to effectively plan and conduct their senior capstone projects.

Culture and Communication COMM 245

This course explores the connection between communication and culture, focusing on the ways in which our world is created, organized, and transformed through communication. Students investigate the impact of culture on notions of race, sexuality, gender, and class in both national and global contexts. They engage a variety of texts which examine how humans can understand and contribute to the production of culture. This class fulfills DC's Creative and Expressive Arts General Education requirement.

Interpersonal Communication COMM 350

This interpersonal communication course focuses on factors that influence the effectiveness and behaviors associated with interpersonal communication competence. Students critically apply interpersonal theories to a variety of communication aspects within interpersonal relationships, such as: verbal, nonverbal, listening, perception, conflict, power, influence, gender, and diversity.

Introduction to Communication and Media Studies COMM 140

Examining the theoretical developments in communication and media studies, students will learn the many dimensions of the communication discipline and the implication communication has on the human condition. The course also provides foundational knowledge of what it means to be a major in the field.

Introduction to Human Communication COMM 120

This required general education curriculum course addresses relational and public communication fundamentals. Students participate in informative, group, and persuasive public presentations as well as interpersonal engagement activities. The focus will be on how communication needs shift in varying contexts and the significant role of the audience in communication exchanges.

Topics in Film Studies COMM 360

Going beyond the foundational knowledge provided in Introduction to Film, this course discusses the evolution and growth of film genres, distinguishes between the elements of basic film genres, and challenges students to critically evaluate the relationship between film and real life.

Bowling Green State University – *Instructor of Record***Introduction to Public Speaking COMM 1020**

Students learn the basic principles of public speaking, focusing on persuasive speaking, adapting to diverse audiences, and reducing communication apprehension. Students learn to formulate effective ethical written and/or oral arguments based on appropriate and credible research. This class fulfills the English Composition and Oral Communication requirement for BGSU undergraduate students and is a prerequisite for most communication courses.

Communication Theory COMM 2010

This course introduces students to the field of communication and its associated theories, including relational communication, organizational communication, advocacy, and intercultural communication. Students facilitate Current Topic Seminars incorporating current and germane research articles with issues we cover in class. This class is a prerequisite for most 3000- and 4000-level communication courses.

Interpersonal Communication COMM 2070

This interpersonal communication course focuses on factors influencing the effectiveness and behaviors associated with interpersonal communication competence. A semester-long social media research project applies course concepts to real-life situations. This class fulfills Arts and Sciences Group IV Social Sciences credit.

Interpersonal Communication for Non-Majors COMM 3060

Fulfilling the Arts and Sciences Group IV Social Sciences credit and the Multidisciplinary Component, this course provides practical experience with two-party communication, particularly to facilitate effective communication in information-seeking, persuasion, and personal encounters. Students create a Portfolio of Interpersonal Communication Applications, each week finding interesting and varied illustrations of issues relevant to interpersonal communication that apply course concepts to concrete examples.

Bowling Green State University - *Teaching Assistant***Communication Theory COMM 2010****The Dark Side of Interpersonal Communication COMM 4060**

This course explores research and theory that illuminates the dark side of interpersonal communication and orientation for understanding the dark side as interwoven with the brighter side of human communication. Students connect course material to one research

article and one TED talk to either support, extend, or contradict class readings. This class counts as a communication elective and fulfills communication program requirements.

AWARDS, RECOGNITION & CERTIFICATIONS

Defiance College

McMaster Fellow: Rome McMaster School for Advancing Humanity	2022 to present
Reacting to the Past Attended the 2022 Winter Conference: Bold Design; Brave Students	2022
Influential Faculty Member In my second semester, chosen by the Defiance College Women's Softball Team for making a positive impact and being a role model for the players.	2022
Influential Faculty Member In my first semester, chosen by the Defiance College Women's Soccer Team for making a positive impact and being a role model for the players.	2021
Top Student Paper - Interpersonal Communication Division Operationalizing identity bridges: Responses to identity gaps. 107 th Annual Conference of the National Communication Association, Seattle, WA.	2021

Bowling Green State University

First Place - BGSU Three Minute Thesis Competition Competition among Master's and Ph.D. graduate students to effectively explain their research to a non-specialist audience.	2021
Excellence in Online Teaching Learning Community Discusses approaches to online teaching, promoting student success with online and remote learning	2020 - 2021
First Place - Women's, Gender, and Sexuality Studies Graduate Art Contest Visual Femifesta: Reconceptualizing my understanding of feminism	2020
The Safe Zone Program Certification Certified by BGSU to effectively educate and promote exclusivity, building a network of allies as well as increases awareness of the LGBTQ+ community	2019
School of Media & Communication Excellence Award Recognized by the Dr. J. Michael Sproule and Dr. Betty Ann Sproule School of Media & Communication Fund for my scholarly contributions, leadership, and community-building within the School of Media and Communication	2019

School of Media & Communication Excellence in Teaching Award Recognized by the School of Media and Communication for exemplifying the following standards of teaching excellence: knowledge and commitment to the subject, creativity, concern with students' personal development, active reflexivity, innovation, contribution to student interaction and growth, accessibility to students, professionalism in teaching, and responsiveness to student feedback.	2019
Active Learning Classroom Certification Through the Center for Faculty Excellence, completed certification in transforming classrooms into student-centered learning experiences	2019
Teaching and Learning Certificate Through the Center for Faculty Excellence, explores current, innovative, and practical teaching strategies	2019
Affordable Learning Community Through the Center for Faculty Excellence, orchestrated opportunities to make course material more affordable to students through library materials and licensed materials	2019

SERVICE

Discipline

Guest Lecturer at The University of Alabama COM 563: Relational Communication	February 2023
Annals of International Communication Manuscript Reviewer	
Southern Communication Journal Manuscript Reviewer	
International Communication Association Interpersonal Communication Division Paper Reviewer	
National Communication Association Family Communication Division Panel Session Chair Family Communication Division Paper Reviewer Interpersonal Communication Division Panel Session Chair Interpersonal Communication Division Paper Reviewer Rhetorical & Communication Theory Division Paper Reviewer Short Course Reviewer	

University

Defiance College

Institutional Review Board Member	2022 – Present
Academic Assessment Committee Member	2022 – Present
Search Committee Chair – Digital Media Position	2022 – Present
Student Academic Advising	2021 – Present
DC Pride Faculty Affiliate	2022 – Present
Search Committee Member – Graphic Design Position	2024
Search Committee Member – Teacher Education Position	2022 – 2023
Search Committee Member – English Position	2023
Search Committee Member – DEI Faculty Position	2022
Adopt-a-Student Program	2021

Bowling Green State University

Bowling Green State University’s Shanklin Colloquium Moderator and Judge	2021
<i>This is 40</i> - Bowling Green State University Women & Gender Studies 40 th Anniversary Archival Project	2018

Department

Defiance College

Communication Studies Chair	2021 – Present
Recruitment and retention	2021 – Present

Bowling Green State University

Graduate Communication Association- Bowling Green State University President	2019 - 2020
---	-------------

Workshops/Events Led

Kuiper, K., Seiple, C., Phillips, K., (2024, February 12). Let's talk about relationships [Event led]. Defiance College, Defiance, OH.

Clouse, S., **Kuiper, K.**, (2023, March 29). Free Speech Club: Whose rights should we protect? [Event led]. Defiance College, Defiance, OH.

Kuiper, K., Lozar, O., & Phillips, K., (2023, March 23). High-Impact Teaching Strategies [Workshop led]. Defiance College Center for Effective Teaching (DCCET). Defiance College, Defiance, OH.

Babb, R., Bills, C., Bowen, B., Burns, A., Findley, E., Hendricks, A., Hicks, A., **Kuiper, K.**, Line, J., Poland, B., Prude, A., Shetterly, J. R., White, J., & Ziegler, L. (2019, April 18). Confronting the Blurred Lines of Sexual Consent [Workshop led]. Violence Prevention Center Teach-In. Bowling Green, OH.

Jeffries, C., Head, N., **Kuiper, K.**, Nagarajan, N., Olafson, H., Sharma, R., Swanson, A., Webb, J. (2019, April 18). An Open Dialogue on Rape Culture on College Campuses. [Workshop led]. Violence Prevention Center Teach-In. Bowling Green, OH.

PROFESSIONAL MEMBERSHIPS

Central States Communication Association (CSCA)

Eastern Communication Association (ECA)

International Communication Association (ICA)

National Communication Association (NCA)

Western States Communication Association (WSCA)